

**MBA (INT)**  
**(SEM-III) THEORY EXAMINATION 2019-20**  
**BUSINESS ENVIRONMENT**

Time: 3 Hours

Total Marks: 100

**Note 1.** Attempt all sections equally and mark the answers suitably.

**SECTION A**

**1. Attempt all questions briefly. 2 x 10 = 20**

Qno.	Question	Marks	CO
a.	Define planning commission of India.	2	1
b.	What is business environment?	2	1
c.	What is SEBI?	2	2
d.	Define monetary policy.	2	2
e.	What is business ethics?	2	3
f.	What is CENVAT?	2	3
g.	Define liberalization.	2	4
h.	What is privatization?	2	4
i.	Define appropriate technology.	2	5
j.	What is technology adaptation?	2	5

**SECTION B**

**2. Attempt any three of the following: 3 x 10 = 30**

Qno.	Question	Marks	CO
a.	Describe the recent political factor that affect business environment.	10	1
b.	What is RBI? Discuss the function of RBI.	10	2
c.	What is corporate governance? Explain the benefits of corporate governance.	10	3
d.	What is disinvestment? Discuss the objectives of disinvestment.	10	4
e.	Why social responsibility important to business? Explain.	10	5

**SECTION C**

**3. Attempt any one part of the following: 1 x 10 = 10**

Qno.	Question	Marks	CO
a.	Explain the importance of business environment.	10	1
b.	Describe the new trade policy in India from 1991 onwards.	10	1

**4. Attempt any one part of the following: 1 x 10 = 10**

Qno.	Question	Marks	CO
a.	What is direct tax? Discuss the types of direct tax.	10	3
b.	What is indirect tax? Explain the types of indirect tax.	10	3

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5. Attempt any *one* part of the following:

1 x 10 = 10

Qno.	Question	Marks	CO
a.	What is special economic zone? Explain the role of SEZ in international business.	10	4
b.	What is balance of payment? Discuss the features of balance of payment.	10	2

6. Attempt any *one* part of the following:

1 x 10 = 10

Qno.	Question	Marks	CO
a.	What is Indian financial system? Describe the functions of Indian financial system.	10	2
b.	Explain the objectives and function of WTO.	10	4

7. Attempt any *one* part of the following:

1 x 10 = 10

Qno.	Question	Marks	CO
a.	What is globalization? Describe the forces of globalization.	10	5
b.	What is transnational organization? Illustrate the characteristics of transnational organization.	10	5

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